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SPOKESPERSON ADVISORY

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Former FDA Official Dan Fabricant, Ph.D., Available to Comment on Government Review of Memory Supplement Marketing

WASHINGTON, D.C. – Following the release of a [review](#) conducted by the Government Accountability Office (GAO) on the marketing of memory supplements, Dr. Daniel Fabricant, Ph.D., is available for comment. The GAO review identified 490 memory supplement products and determined that 28 examples appeared to violate federal requirements regarding proper advertising of dietary supplements. The Natural Products Association (NPA) pledged to work with both the Food and Drug Administration (FDA) and the Federal Trade Commission (FTC) to carry out their shared goal of protecting consumers from the illegal sale and marketing of dietary supplements.

“We are impressed by the Trump Administration’s commitment to streamlining government by scaling back unnecessary and burdensome regulations, and we are proud to be a part of that process,” said Dr. Fabricant. “The federal government, through the FTC and the FDA, has considerable resources at its disposal to stop criminals from engaging in illegal and deceptive marketing of supplement products. We will continue to do our part and work with federal regulators to ensure that criminal attempts to market supplements illegally are met with the full force of the law.”

NPA this year has alerted federal regulators of numerous instances of illegal marketing behavior by supplement firms.

Schedule an Interview

To schedule an interview with Dr. Fabricant immediately, please contact Justin Bartolomeo at 202-789-4365 or jbartolomeo@hdmk.org

Dan Fabricant is a Leading Expert in the Field of Dietary Supplement Use and Regulation

Dr. Fabricant has more than a decade of regulatory, legislative and scientific experience in the natural products industry. Prior to being named CEO of NPA, the nation’s largest and oldest



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trade organization representing the natural products industry, Dr. Fabricant directed agency policy, public affairs and regulatory action regarding regulation of the dietary supplement industry for more than three years at the FDA. While with the agency, he successfully navigated the large, heavily-matrixed governmental organizational structure to bring life to a regulatory function that was non-existent for almost 20 years. Before his time at the FDA, Dr. Fabricant was vice president, global government and scientific affairs, for NPA, responsible for establishing and leading industry coalitions dealing with a range of issues. Dr. Fabricant is internationally recognized for his regulatory and governmental public health expertise and natural products research.

Natural Products Association

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents over 1,400 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids. Visit www.NPAinfo.org. Follow NPA on social media:

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