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NEWS RELEASE

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New FDA Guidance on Homeopathics Will Limit Consumer Choice, Raise Prices, and Hurt Small Businesses for No Health Benefit *NPA Asks FDA to Use Current Enforcement Authority to Oversee Homeopathic Drugs*

WASHINGTON, DC – The FDA’s new guidance on homeopathic drugs will limit choices for consumers, raise prices, and hurt small businesses for negligible health benefits, said the NPA in comments it submitted to the agency today. NPA also argued that FDA’s attempt to use the guidance process to make changes to labeling requirements is not only unnecessary but could also be illegal.

“This is another example of the FDA trying to make unnecessary changes to a process that has protected consumers for decades. Unfortunately, the end result is going to be less choices for consumers, higher prices, and more burdens on small businesses for no apparent health benefits,” said Daniel Fabricant, Ph.D., President and CEO of NPA. “The FDA’s current enforcement policies are appropriate and sufficient to protect consumers, protect public health, and to ensure access to a wide array of homeopathic ingredients and products.”

In its comments, NPA also encouraged the FDA to enforce current law and warned that the agency’s proposed changes could create a 3-year backlog of new products that have a long track record of being used safely by consumers.

“Where does the money come from to require companies to make new label changes on homeopathics and for the FDA to begin new enforcement, based upon new thinking in guidance? The FDA’s proposal to amend a process that has kept consumers safe for more than 25 years would create a 3-year backlog for new products and ingredients, limiting access to safe and effective products consumers use and trust,” said Dr. Fabricant. “Federal regulators have taken appropriate enforcement action against adulterated and misbranded homeopathic products in the past and we fully support future enforcement action under current law.”

NPA’s full comments can be viewed [here](#).

Natural Products Association

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents approximately 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements and health/beauty aids. Visit www.NPAinfo.org. Follow NPA on social media:

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