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NEWS RELEASE

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New Website Gives NPA Members Access to Exclusive Benefits *Warning Letter Database, Action Center, and Educational Resources* *Among Features on New Platform*

WASHINGTON, D.C. – A [new website](#) launched today by the Natural Products Association will offer new features and resources exclusively for members, including a warning letter database, searchable disease claims database, Pre-DSHEA ODI list, Red-Flagged Ingredients database, and educational and regulatory resources. In addition, NPA is working on a searchable new dietary ingredient (NDI) database.

“This is another example of the exceptional value NPA provides for its members and why we are the premier association for the natural products industry,” said Dan Fabricant, Ph.D., President and CEO of NPA. “The new website encompasses everything we do as an association: advocacy, education, exclusive resources for our members, all coming together to support our mission of giving consumers access to affordable and safe products that support their health. We’ve taken a lot of steps to modernize the Association since updating the bylaws and reorganizing the board, and the new and improved website is part of that process.”

Visitors to NPA’s new website can also access:

- new tools for contacting elected officials at the state, local, and national levels;
- recent news and membership communications;
- information about NPA’s certification programs, including the Natural Seal Personal Care, Natural Seal Home Care, Informed Choice, GMP Program, and the TruLabel Program;
- regulatory and industry seminars and webinars;
- new resources and information including an extensive summary and history on how dietary supplements became regulated in the United States and a toolkit for retailer staff.

The new website can be viewed [here](#).

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Natural Products Association

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents approximately 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements and health/beauty aids.

Natural Products Association: 440 1st Street, NW, Ste. 520, Washington, DC, 20001