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## **NEWS RELEASE**

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# NPA Adds 18 New Members, Representing the Diverse Range of Natural Products

"Our members see the results of the work that NPA has produced and see a vast ROI from their membership."

**WASHINGTON, D.C.** – The Natural Products Association (NPA), the largest and oldest association dedicated solely to the natural products industry, welcomes 18 new members to the organization. The 18 new members represent diverse areas of the natural products industry, including supplements, personal care products, pet products, food, herbal products, organic bedding and industry services.

"We are pleased to announce that NPA remains stronger than ever as we close out the year with the addition of 18 new members." said Dr. Daniel Fabricant, CEO and Executive Director of NPA. "Our members see the results of the work that NPA has produced and see a vast return on investment from their membership. We look forward to working alongside these companies as we continue to be the leading voice for the natural products industry and the millions of American consumers that use our products every day to support their health and well-being."

New NPA members include:

## American Biosciences, Inc.

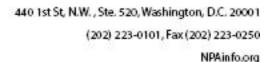
American BioSciences Inc., a dietary supplement and pet product company, works with universities and research organization to develop new options for consumers, doctors, and retailers.

#### **Annmarie Skin Care**

Annmarie Skin Care handcrafts organic and wildcrafted skin care products.

#### BioTectics, LLC

BioTectics, LLC is a technical consulting firm that provides product development services across food/functional food, personal care/cosmetic and OTC drug/API sectors.





#### Botaneco Inc.

Botaneco Inc. is an innovative, solutions focused natural ingredient manufacturer with novel plant-based separation and purification technology within the personal care industry.

# **Euphoric Birth & Herbals, LLC**

Euphoric Herbals was started in 2010 by Cindy Collins, a former doula and lactation counselor. Euphoric Herbals manufactures herbal teas, herbal salves and lactation supplements.

## Floridian Skins Inc

Floridian Skins is a supplier of natural bath and body products as well as the makers of Jax and Cali paw and body wipes for pets.

#### **Harris Beach PLLC**

Harris Beach PLLC is ranked among the country's top law firms by the National Law Journal with extensive experience advancing and defending the interests of food, beverage and dietary supplement manufacturers, distributors and retailers. Harris Beach serves the general counsel needs of clients by providing a full-range of regulatory, corporate transaction, product liability, intellectual property and other services.

## **International Vitamin Corporation**

For more than half a century, IVC has been producing some of the highest quality dietary supplements for leading food, drug, mass and club retailers in the U.S. —as well as nutritional, prescription and OTC products for contract customers throughout the world. IVC's ability to deliver on innovation, quality and supply chain efficiency has enabled IVC to become the largest, and fastest growing private label nutritional supplement company.

## **Jaabco Corporation**

Jaabco Corporation is situated in Edison, New Jersey-USA with a manufacturing unit in Pakistan. Jaabco imports and distributes a complete range of Himalayan Rock Salt products.

#### Jetton Biochemistry Co. Ltd.

Jetton Biochemistry Co. Ltd. specializes in the processing and manufacturing of nutritional modulation milk powder, grain powder, and health food.

#### **Life Extension Foundation**

Life Extension Foundation is a 501(c)(3) non-profit organization, established in 1980, dedicating to discovering new scientific breakthroughs for use in novel products.

#### Michael Schaeffer LLC

Michael Schaeffer LLC provides 30 years of professional and technical expertise to manufacturers, consumer brands, distributors and associations in the natural products industry.

## **Naturepedic Organic Mattresses & Bedding**



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Naturepedic provides certified organic mattresses and bedding products such as pillows and pads, using organic, non-GMO materials to support healthy and rejuvenating sleep as well as a cleaner, greener planet.

## **Natureplex**

Natureplex is a dietary supplement and over-the-counter pharmaceutical manufacturer headquartered in Olive Branch, Mississippi. .

# **Solara Laboratories**

Solara Laboratories is a Miami-based private label manufacturer and formulator of unique solid-dose nutraceutical formulations, including the formulation of tablets that dissolve in the mouth.

## **Strauss Naturals**

Strauss Naturals a leading manufacturer of unique herbal formulas and a worldwide supplier of Strauss Heartdrops® herbal formula.

#### **Thorne Research**

Thorne is a personalized health solutions nutritional supplement and botanical drug company dedicated to improving individual outcomes through science and technology.

## **Turn Left Nutrition LLC**

Turn Left Nutrition LLC employs consultants whose goal is to help customers establish their business model in the dietary supplement, conventional food, and food feed industries by incorporating best in-class business practice and the latest in supply chain management methodology.

## Vitalize, LLC

Vitalize is a holding company of Bodybuilding.com LLC, WeMotivate LLC and Verity LLC, that identifies and grows businesses to enable people everywhere to lead better lives.

#### **Natural Products Association**

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents over 1,400 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements, and health/beauty aids. Visit <a href="www.NPAinfo.org">www.NPAinfo.org</a>. Follow NPA on social media:

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